



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	215825-1
Product	10/22-10/28 Kaine FOR SENATE 2012	Invoice Date	10/28/12
Estimate Number	12730	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WAVY	Order #	215825
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					10/22/12 to 10/28/12	2x	1- - - 1- -				
	WAVY			M	10/22/12	:30	5:11 AM	KAI TV59H	\$300.00		1
	WAVY			F	10/26/12	:30	5:37 AM	KAI TV61H	\$300.00		2
2	WAVY	WAVY 6AM News	6a-7a		to						
					10/22/12 to 10/28/12	2x	- 1- 1- - -				
	WAVY			Tu	10/23/12	:30	6:24 AM	KAI TV57H	\$700.00		1
	WAVY			Th	10/25/12	:30	6:38 AM	KAI TV61H	\$700.00		2
3	WAVY	Today Show M-F	7a-9a		to						
					10/22/12 to 10/28/12	3x	1- 1- 1- -				
	WAVY			M	10/22/12	:30	7:22 AM	KAI TV57H	\$700.00		1
	WAVY			W	10/24/12	:30	8:38 AM	KAI TV62H	\$700.00		2
	WAVY			F	10/26/12	:30	8:36 AM	KAI TV62H	\$700.00		3
4	WAVY	Today Show 2	9a-10a		to						
					10/22/12 to 10/28/12	1x	1- - - - -				
	WAVY			M	10/22/12	:30	9:59 AM	KAI TV59H	\$300.00		1
5	WAVY	Days of Our Lives	1p-2p		to						
					10/22/12 to 10/28/12	1x	1- - - - -				
	WAVY			M	10/22/12	:30	1:26 PM	KAI TV57H	\$300.00		1
6	WAVY	Maury Povich	3p-4p		to						
					10/22/12 to 10/28/12	3x	1- 1- 1- -				
	WAVY			M	10/22/12	:30	3:13 PM	KAI TV59H	\$125.00		1
	WAVY			W	10/24/12	:30	3:38 PM	KAI TV63H	\$125.00		2
	WAVY			F	10/26/12	:30	3:46 PM	KAI TV63H	\$125.00		3
7	WAVY	M-F 4-5p	4p-5p		to						
					10/22/12 to 10/28/12	2x	- 1- 1- - -				
	WAVY			Tu	10/23/12	:30	4:53 PM	KAI TV61H	\$175.00		1
	WAVY			Th	10/25/12	:30	4:37 PM	KAI TV62H	\$175.00		2
8	WAVY	News 10 @5p	5p-530p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	215825-1
Product	10/22-10/28 KAINE FOR SENATE 2012	Invoice Date	10/28/12
Estimate Number	12730	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WAVY	Order #	215825
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WAVY	News 10 @5p	5p-530p		to						
				10/22/12 to 10/28/12	5x	11111--					
	WAVY			M	10/22/12	:30	5:08 PM	KAI TV59H	\$700.00		1
	WAVY			Tu	10/23/12	:30	5:09 PM	KAI TV62H	\$700.00		2
	WAVY			W	10/24/12	:30	5:23 PM	KAI TV57H	\$700.00		3
	WAVY			Th	10/25/12	:30	5:14 PM	KAI TV63H	\$700.00		4
	WAVY			F	10/26/12	:30	5:27 PM	KAI TV61H	\$700.00		5
9	WAVY	News 10 @530p	530p-6p		to						
				10/22/12 to 10/28/12	5x	11111--					
	WAVY			M	10/22/12	:30	5:38 PM	KAI TV57H	\$700.00		1
	WAVY			Tu	10/23/12	:30	5:58 PM	KAI TV63H	\$700.00		2
	WAVY			W	10/24/12	:30	5:56 PM	KAI TV61H	\$700.00		3
	WAVY			Th	10/25/12	:30	5:39 PM	KAI TV57H	\$700.00		4
	WAVY			F	10/26/12	:30	5:42 PM	KAI TV62H	\$700.00		5
10	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				10/22/12 to 10/28/12	1x	-----S-					
	WAVY			Sa	10/27/12	:30	6:16 PM	KAI TV61H	\$300.00		1
11	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				10/22/12 to 10/28/12	1x	-----S					
	WAVY			Su	10/28/12	:30	6:42 PM	KAI TV63H	\$125.00		1
12	WAVY	M-F 7-730p	7-730p		to						
				10/22/12 to 10/28/12	2x	--1-1--					
	WAVY			W	10/24/12	:30	7:19 PM	KAI TV62H	\$600.00		1
	WAVY			F	10/26/12	:30	7:12 PM	KAI TV63H	\$600.00		2
13	WAVY	M-F 730-8p	730-8p		to						
				10/22/12 to 10/28/12	1x	-1-----					
	WAVY			Tu	10/23/12	:30	7:17 PM	KAI TV57H	\$600.00		1
14	WAVY	Wednesday 9-10p	9p-10p		to						
				10/22/12 to 10/28/12	1x	--W----					

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Estimate Number	12730

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Station	WAVY
Account Executive	WAVY National House
Sales Office	National House
Sales Region	National

Order #	215825
Alt Order #	
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
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Special Handling	

IDB #	
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Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	WAVY	Wednesday 9-10p	9p-10p	to	10/24/12	:30	9:40 PM	KAI TV63H	\$1,800.00		1
15	WAVY	M-F News 10 @11	11p-1130p	to	10/22/12 to 10/28/12	2x	- 1- 1- - -				
	WAVY			Tu	10/23/12	:30	11:33 PM	KAI TV61H	\$800.00		1
	WAVY			Th	10/25/12	:30	11:14 PM	KAI TV61H	\$800.00		2
16	WAVY	WAVY News 10 @11 Sat	11p-1130p	to	10/22/12 to 10/28/12	1x	- - - - - 1-				
	WAVY			Sa	10/27/12	:30	11:29 PM	KAI TV62H	\$800.00		1
17	WAVY	Sun News 11p -- Late	1130-12a	to	10/22/12 to 10/28/12	1x	- - - - - 1				
	WAVY			Su	10/28/12	:30	12:16 AM	KAI TV61H	\$800.00		1
		Special report									
18	WAVY	Tonight Show w/Leno	1134p-1237a	to	10/22/12 to 10/28/12	2x	- - 1- 1- -				
	WAVY			W	10/24/12	:30	12:29 AM	KAI TV57H	\$300.00		1
	WAVY			F	10/26/12	:30	11:46 PM	KAI TV61H	\$300.00		2

Aired Spots **36**

<u>Gross Total</u>	\$20,250.00	
<u>Agency Commission</u>	\$3,037.50	
<u>Net Amount Due</u>	\$17,212.50	<u>Payment Terms 30 Days</u>

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